



eleven-x

**eXactpark™**

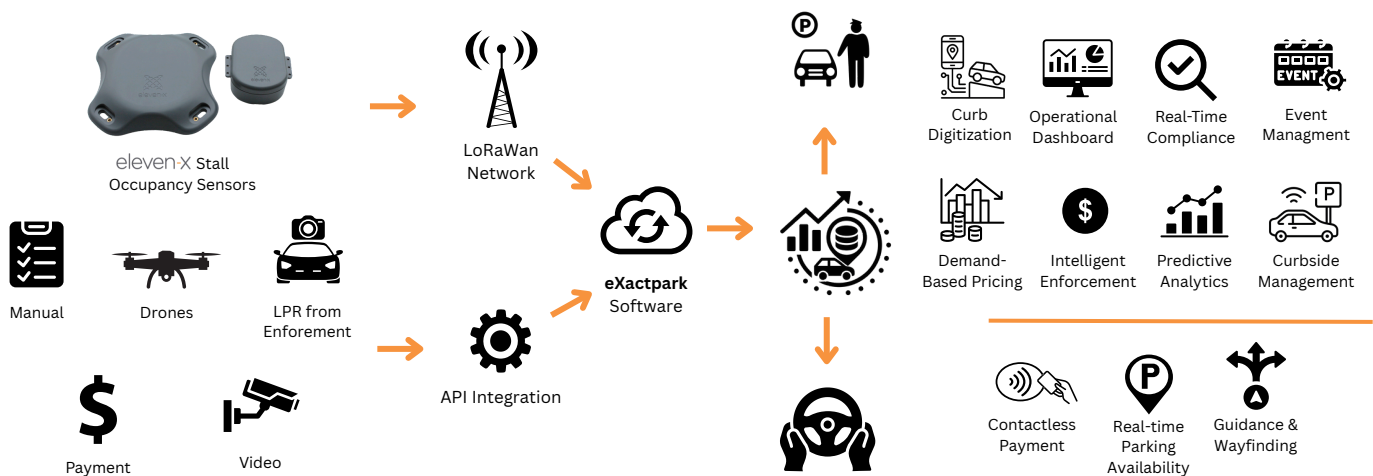
Smart Parking & Curbside Management  
**Platform**

## Powerful **Parking Performance Data** and **Insights** for a *Better Experience*

Parking spans on-street spaces, lots, curbsides and garages, covering everything from entire zones to individual stalls. It's a complex system that can be challenging to manage and frustrating for drivers to navigate.

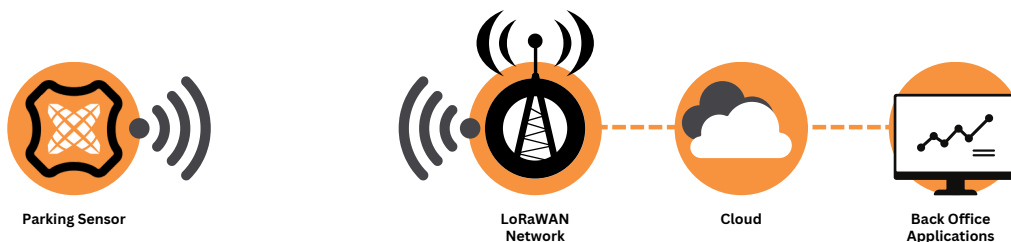
The **eXactpark™** smart parking and curbside management platform opens up a world of data, insights and analytics to help managers balance and optimise parking assets while enabling drivers to find parking fast.

### The **eXactpark™** platform



## Platform Overview

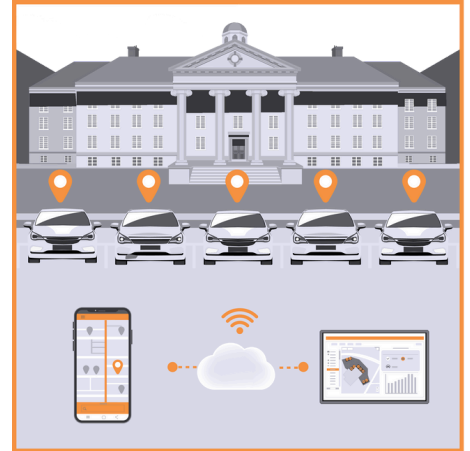
It all starts with vehicle detection. The most accurate and consistent way to provide usage data is with sensors. The **eXactpark** platform is driven by our patented **SPS-X™** parking sensor and the acclaimed *eleven-x* cloud-based network, offering unmatched reliability and uptime. The usage data collected is displayed in the **eXactpark** software dashboard and can also be integrated with existing dashboard technology to provide easy access to key analytics and detailed stall usage insights.



## Real-Time Occupancy Monitoring

When it comes to parking, it's about the details. Having up-to-the-minute data is the difference between estimating and truly understanding what is happening with your parking. Real-time monitoring can build better programs and help drivers get where they need to go quickly. Only real-time data can offer parking administrators the benefits of:

- Having Parking Available Where / When It's Needed
- Up-to-Date Occupancy Status for Stalls & Zones
- Ensuring Accuracy & Consistency of Data (True Occupancy)
- Accurate Guidance & Wayfinding
- Directed Compliance Programs
- Alerting Capabilities
- Better Curbside Management



## Accurate & Consistent Data

Proper parking management requires data these days. The more accurate and consistent, the better for development. Transactional data, like payments, are simply not enough, as 24/7/365 usage data collection is required. Sensor-based monitoring combines real-time and historical data to provide the most accurate and consistent information available today and is the only option to build comprehensive parking programs that feature:

- Balanced Asset Usage
- Data-Driven Decisions
- Better Communication with Internal Teams
- Aligned Permit Zones
- Precise Zone & Stall Usage
- Superior Curbside Management
- Demand-Based Pricing
- Data-Backed Future Planning
- Optimized Revenues
- Improved Community Relations
- Accurate Reports & Analysis

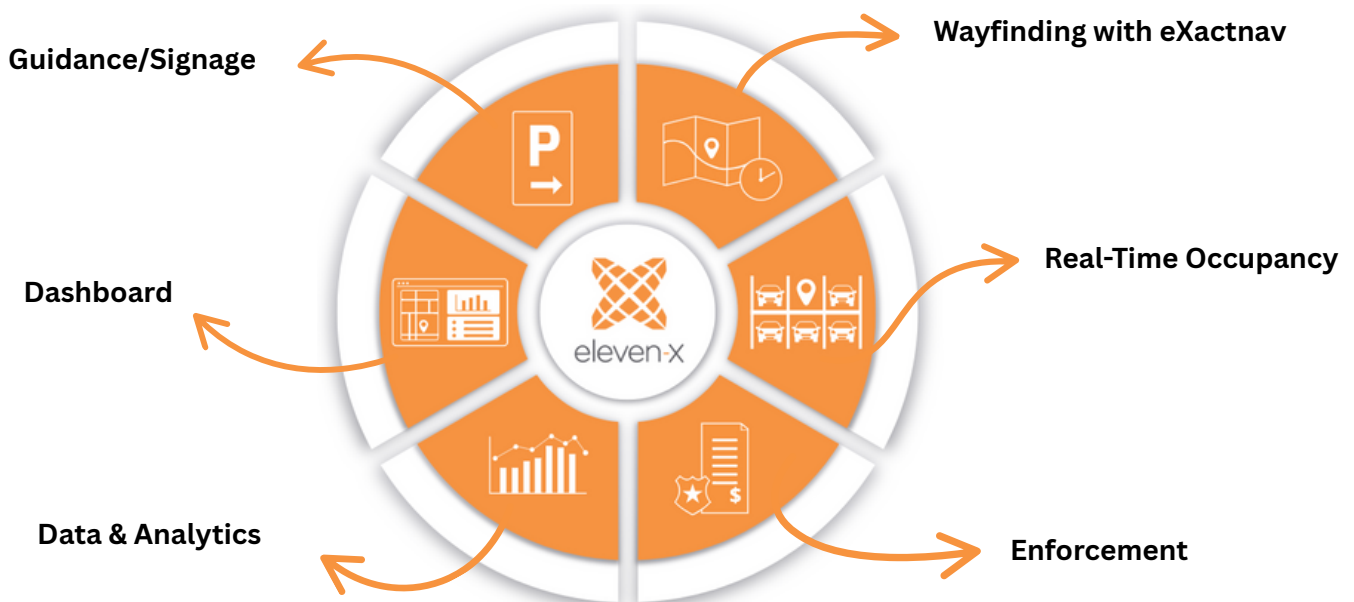
It's about streamlining operations and enhancing safety for bylaw officers. Sending staff to walk around, searching for vehicles in overstay situations or parked incorrectly in permit zones is neither efficient nor safe.

With **eXactpark**, alerts can be configured to flag specific locations when infractions occur, giving parking officials clear, real-time visibility to respond appropriately. These alerts can also be customised to align with program and policy guidelines.

## Comprehensive Platform

**eXactpark** offers a scalable solution based on a powerful combination of features and an open API that can be easily integrated with a wide range of other technologies. Enabling a variety of capabilities and easy sharing and collaboration, **eXactpark** provides a truly holistic parking solution that solves many problems.

- Live Dashboard
- Data Aggregation: Data-Backed Planning & Policy Development
- Increases Accuracy
- Improves Compliance
- Fully Scalable
- Operational Analytics
- Reports (Standard & Customised)
- Easy Integrations with Current Technologies



## Streamlined Operations

Let's face it, budgets aren't getting any bigger these days. Yet the expectations to deliver top-notch services increase constantly, especially for curbside and parking programs. **eXactpark's** smart parking and curbside solution utilises real-time vehicle detection monitoring to enable a variety of use cases, all designed to make life better for parking managers and administrators by enabling:

- Optimised Resources
- Focussed Services
- Optimised Revenues
- Easy Integration with Existing Tech
- Reduced Operating Expenses
- More Efficient Management Practices
- Data Sharing Capabilities

## Guidance & Wayfinding

**Quickly and easily getting drivers to available parking is the goal** and **eXactpark** delivers. Knowing where parking is solves many problems:

- Reduces Congestion
- Improves Safety
- Supports Demand-Based Pricing
- Meets Sustainability Goals
- Improved experience
- Balances Stall Use
- Website, App, & Signage Options



It's been said that 30% of drivers don't pay for parking. But recently that number is understood to have risen to more like 50%, with only 5% of those getting caught.

Not only does **eXactpark** help parking managers accurately understand their true compliance rates, but platform features also provide the ability to improve compliance in order to optimise parking programs and policies.



## Data Aggregation

What good is data if it can't be shared? Improve discussions and decision-making among internal stakeholders, communicate actionable analytics, support public-facing dashboards and apps, sync with other technologies, or simply receive timely reports. This feature can have a timely impact on current programs and policies and help with future planning requirements. The ability to share data is imperative in today's world, and **eXactpark** enables those capabilities.

Armed with accurate data, managers can understand variables such as peak and slow usage times, lots, and even stalls.

With this knowledge, pricing adjustments can be made to influence driver behaviour in terms of their parking options. It's not about changing fees by the minute, but more about balancing asset use to ensure parking is available when and where it's needed.

## SPS-X™ Sensor Benefits Include:

Already have technology in place or looking to further customise your solution? No problem! **eXactpark** integrates directly with a wide range of other parking systems to enable a truly holistic parking solution.

- 10-Year Battery Life (Based on 30 Car Changes per Day)
- Deployable in Harsh Environments While Maintaining Accuracy & Reliability
- Multi-Vehicle Type Sensing Capabilities (Cars, Motorcycles, Transport Trucks)
- Low-Profile Design
- 24/7/365 Stall Occupancy Monitoring
- 99.9% Network Uptime
- 99.7% Sensor Accuracy (Based on 40,000 Manually Audited Occupancy Checks)
- Real-Time Space Availability Easily Accessible by Drivers
- Sensors Are Fully Embeddable, with Surface-Mount Options Available

## Easy Integration

**eXactpark's** API can be utilised for the development of customised parking dashboards and real-time availability applications. **eXactpark** also integrates directly with parking payment systems and aggregates their data to provide the clearest possible picture of payment compliance.

- Third-Party Payment Data Is Transferred to **eXactpark** and Aggregated Within the Compliance Dashboard
- Aggregated Payment Data Can Also Be Tied to **eXactpark's** Enforcement Dashboard to Create Alerts When Payment Compliance Is Not Met
- Zone Counts From In/Out Counters & Cameras

Make finding parking **easy** and **fast** with the **eXactnav™** stall availability wayfinding app

**eXactnav** delivers accurate, real-time information on zone and stall availability, guiding drivers directly to open parking spots. As a result, drivers spend less time circling, and communities benefit from safer streets, reduced traffic congestion, and lower greenhouse gas emissions.

Other Functionalities of **eXactnav** Include:

- Easy-to-Use Navigation Options
- Flexible Filtering to Specific Stall Types Like Free Parking, EV Charging & More
- Notifications
- Favorites
- Search History

